

Porsche Automobil Holding SE: Macht shall represent Porsche in top management of VW / Winterkorn and Pötsch appointed into Board of Management of Porsche SE

Porsche Automobil Holding SE / Change of Personnel

Release of an Ad hoc announcement according to § 15 WpHG, transmitted by
DGAP - a company of EquityStory AG.

The issuer is solely responsible for the content of this announcement.

13 August 2009

Macht shall represent Porsche in top management of VW

Winterkorn and Pötsch appointed into Board of Management of Porsche SE

Stuttgart. In today's meeting, the Supervisory Board of Porsche Automobil Holding SE, Stuttgart, appointed with effect from 15 September 2009 Prof. Dr. Martin Winterkorn as CEO and Hans Dieter Pötsch as CFO of the company. They will exercise these tasks in addition to their functions as members of the Board of Management of Volkswagen AG. Since 2007, Prof. Dr. Winterkorn is CEO of Volkswagen AG, since 2003 Hans Dieter Pötsch is CFO of the automotive group in Wolfsburg.

The CEO of Dr. Ing. h.c. F. Porsche AG, Michael Macht, who is also a member of the Board of Management of Porsche SE, shall be appointed into the top

PORSCHE SE

management of Volkswagen AG, in order to represent the Porsche brand there.

Thomas Edig, deputy chairman of Porsche AG, is a further member of Porsche SE's Board of Management with responsibility for administration.

13.08.2009 Financial News transmitted by DGAP

Language: English

Issuer: Porsche Automobil Holding SE

Porscheplatz 1

70435 Stuttgart

Deutschland

Phone: +49 (0)711 911-11000

Fax: +49 (0)711 911-26375

E-mail: info@porsche.de

Internet: www.porsche-se.com

ISIN: DE000PAH0038

WKN: PAH003

Listed: Regulierter Markt in Berlin, Frankfurt (General Standard),

München, Stuttgart; Freiverkehr in Hannover, Düsseldorf,

Hamburg; Terminbörse EUREX

End of News DGAP News-Service
