

DGAP-DD: Porsche Automobil Holding SE english

Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

Directors' Dealings notification transmitted by DGAP - a company of EquityStory AG.

The person with duty of notification is solely responsible for the content of this announcement.

Details of the person subject to the disclosure requirement

Last name: Dr. Porsche

First name: Ferdinand Oliver

Position: Member of an administrative or supervisory body

Information about the transaction with duty of notification

PORSCHE SE

Description of the financial instrument: preference share

ISIN/WKN of the financial instrument: DE000PAH0038

Type of transaction: Sale

Date: 31.03.2010

Price: 45.183

Currency: EUR

No. of items: 120000

Total amount traded: 5421960

Place: München

Information about the company with duty of publication

Issuer: Porsche Automobil Holding SE

Porscheplatz 1

70435 Stuttgart

Deutschland

ISIN: DE000PAH0038

WKN: PAH003

PORSCHE SE

End of Directors' Dealings Notification (c) DGAP 06.04.2010

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