PORSCHE SE

Voting Rights Announcements

25. January 2010

Porsche Automobil Holding SE: Release according to Article 26, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europewide distribution

Porsche Automobil Holding SE / Release of an announcement according to Article 27a Section 1 of the WpHG

25.01.2010

Dissemination of a Voting Rights announcement, transmitted by

DGAP - a company of EquityStory AG.

The issuer is solely responsible for the content of this announcement.

Notification pursuant to Section 27a (1) WpHG

To:

Porsche Automobil Holding SE

via Fax (+49(0)711 911-11819)

Porscheplatz 1

D-70435 Stuttgart

Issuer: Porsche Automobil Holding SE, Porscheplatz 1, 70435 Stuttgart We refer to the voting rights notification pursuant to Section 21 (1) WpHG as of December 18, 2009.

This document is a notification pursuant to section 27a (1) WpHG.

PORSCHE SE

For and on behalf of Qatar Holding Germany GmbH, Gervinusstraße 17, 60322 Frankfurt am Main, Germany,

- (A) we hereby notify the Issuer of the following goals:
- 1. the investment in the Issuer is a long-term investment and serves the implementation of strategic objectives;
- 2. it is intended to acquire or otherwise obtain additional voting rights within the next 12 months, in particular in connection with any merger involving the Issuer or by exercise of pre-emptive subscription rights (Bezugsrechte) in case of any capital increase;
- 3. it is intended to gain representation in the supervisory board; otherwise it is not intended to aim at influencing the appointment or revocation of members of the supervisory or management body; and
- 4. it is not intended to aim at a significant change of the structure of the capital of the Issuer including the ratio between equity financing and debt financing and the dividend policy; and
- (B) we hereby notify the Issuer that the voting rights of the Issuer were acquired with 100% equity funds (Eigenmittel).

Frankfurt am Main, January 20, 2010

Dr. Roger Kiem

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PORSCHE SE

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